

2024 Sponsorships & Benefits

Celestial Champion (Presenting Level) | \$50,000

1 Available

As a Celestial Champion, you lead our constellation of supporters, shining a beacon of hope for our patients and families. Your unwavering support is the guiding star that makes brighter futures possible for children.

- Premier sponsor recognition and logo placement on all printed and digital event materials, including website, press releases and media
- On-site sponsorship of two patient-inspired art installations
- Exclusive "Toy Shop" experiential activation at the Four Seasons Hotel Washington, DC to spotlight hospital toy donations
- Three dedicated social media posts on the Founders Auxiliary Board Instagram and inclusion in an event newsletter and email campaign
- VIP access to all event areas and activities, including eight tickets to VIP Opening Night and Teddy Bear Holiday Teas, with reserved seating
- Back cover advertisement in Light Up the Season event program
- Inclusion in post-event thank-you messages
- Membership in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program
- Tax-Deductible Value: \$50,000

Galaxy Guardian Sponsor | \$25,000

3 Available

A Galaxy Guardian protects our mission, ensuring we can provide world-class pediatric care for every child in need. Your sponsorship helps illuminate discoveries, improving outcomes for generations to come.

- Sponsor recognition and logo placement on all printed and digital event materials, including website, press releases and media
- On-site sponsorship of two patient-inspired art installations
- Opportunity to provide branded giveaways at Teddy Bear Holiday Teas at the Four Seasons (Dec. 7, 14 and 21)
- Three dedicated social media posts on the Founders Auxiliary Board Instagram and inclusion in an event newsletter and email campaign
- VIP access to events, including six tickets to Light Up the Season VIP Opening Night and Teddy Bear Holiday Teas, with reserved seating
- Full page advertisement in Light Up the Season event program
- Inclusion in post-event thank-you messages
- Membership in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual recognition program.
- Tax-Deductible Value: \$25,000



Solaris Sponsor | \$15,000

Embrace the warmth and energy of the sun as a Solaris Supporter. Your commitment fuels hope and healing for our patients and families, radiating light and life to our initiatives.

- Sponsor recognition and logo placement on all printed and digital event materials, including website, press releases and media
- On-site sponsorship of a themed activity zone at Teddy Bear Holiday Teas
- Opportunity to provide branded giveaways at Teddy Bear Holiday Teas at the Four Seasons (Dec. 7, 14 and 21)
- One dedicated social media post on the Founders Auxiliary Board Instagram and inclusion in an event newsletter and email campaign
- Four tickets to the Light Up the Season VIP Opening Night and Teddy Bear Holiday Teas, with reserved seating
- Inclusion in post-event thank-you messages
- Membership in the Children's Circle of Care annual recognition program
- Tax-Deductible Value: \$15,000

Orion Sponsor | \$10,000

As an Orion Sponsor, you are a symbol of strength and direction. Just as the Orion constellation has guided explorers for centuries, your support helps us navigate pediatric health challenges and create brighter futures.

- Sponsor recognition and logo placement on printed and digital event materials, including website.
- Mention in event-related email communications
- Two tickets to Light Up the Season VIP Opening Night and Teddy Bear Holiday Teas, with reserved seating
- Inclusion in post-event thank-you messages
- Membership in the Children's Circle of Care annual recognition program
- Tax-Deductible Value: \$10,000

Starlight Supporter | \$5,000

Our Starlight Supporter level represents the consistent and enduring support that keeps our patients' dreams alive. Your sponsorship ensures that our commitment to the mission never dims, providing compassionate, expert care to every child.

- Sponsor name listing on the event website and signage at the Four Seasons
- Two tickets to Light Up the Season VIP Opening Night
- Inclusion in post-event thank-you messages
- Tax-Deductible Value: \$5,000

Aurora Ally | \$2,500

Your support brings the vibrant and magical colors of the aurora borealis to our cause. It adds a touch of wonder and enchantment, highlighting the joy we bring to our patients.

- Sponsor name listing on event website and digital signage
- Two tickets to Light Up the Season VIP Opening Night
- Inclusion in post-event thank-you messages
- Tax-Deductible Value: \$2,500

2024 Sponsorship Opportunities



I/We would like to participate at the following level:

- | | |
|--|---|
| <input type="checkbox"/> Celestial Champion\$50,000 | <input type="checkbox"/> Starlight Supporter\$5,000 |
| <input type="checkbox"/> Galaxy Guardian Sponsor\$25,000 | <input type="checkbox"/> Aurora Ally\$2,500 |
| <input type="checkbox"/> Solaris Sponsor\$15,000 | <input type="checkbox"/> Donation in the amount of |
| <input type="checkbox"/> Orion Sponsor\$10,000 | \$ _____ |

CONTACT INFORMATION

Name _____
Address _____
City/State/Zip _____
Phone _____
Email _____
List in printed materials as: _____

PAYMENT OPTIONS

- ☐ Send invoice ☐ Check Paid in Full (payable to "Children's National Hospital Foundation")

Charge my credit card:

- | | |
|---|-----------------------|
| <input type="checkbox"/> Visa | Card Number _____ |
| <input type="checkbox"/> Master Card | Expiration Date _____ |
| <input type="checkbox"/> Discover | Signature _____ |
| <input type="checkbox"/> American Express | |

DONOR ADVISED FUNDS

501(c)3 Tax ID: 52-1640402

We accept sponsorships through a Donor Advised Fund (DAF) if the sponsorship does not include a value of goods and services, which includes table, ticket and auction item purchases. For questions, please contact Emily Brainard at 301-565-8504 or ebbrainar@childrensnational.org

Sponsorship payments and contributions are requested by December 1, 2024.

RETURN THIS FORM BY MAIL TO:

Children's National Hospital Foundation
c/o Founders Auxiliary Board
1 Inventa Place, 6th Floor West
Silver Spring, MD 20910