

The Founders Auxiliary Board Presents

A  
VINTAGE  
AFFAIR

25<sup>TH</sup>

*A night of fine wine and food  
benefiting Children's National Hospital*

Saturday, March 2, 2024 • National Building Museum

**SPONSORSHIP OPPORTUNITIES**



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# 25<sup>TH</sup>

3.2.24

**Date:** Saturday, March 2, 2024

**Venue:** National Building Museum, Washington, D.C.

**VIP Reception:** Select wine tastings 6:30pm – 7:30pm

**Main Event:** Wine, food pairings & auction 7:30pm – 10:30pm

<b>Attendees:</b>	Approximately 600 guests will attend this memorable evening to mix, mingle and to support Children's National Hospital
<b>Attire:</b>	Cocktail
<b>Main Event Tickets:</b>	\$750 per person
<b>Event Executive Directors:</b>	Heather Guay Yoo & Suzi Henderson
<b>Managing Director:</b>	Nyla Beth Gawel

**A Vintage Affair:** On March 2, 2024, the Founders Auxiliary Board will proudly celebrate the 25th anniversary of its most coveted fundraiser, *A Vintage Affair*.

Guests will enjoy fine wines and cuisine from around the world, along with a robust auction of highly sought-after wines, fine and exclusive dining, fabulous getaways and priceless experiences that will benefit Children's National. Participation is available through various levels of sponsorships to individuals and corporations, as well as individual tickets.

**The Founders Auxiliary Board** continues the 153-year legacy of championing children's health through fundraising initiatives and volunteerism. Following their founders' footsteps, the dedicated board members support Children's National through Annual Grants and Major Gift programs. Since 2005, *A Vintage Affair* has raised over \$13 million for these programs.

Children's National delivers the highest level of care for our most precious resource, our kids.

**Now more than ever, the hospital needs your support.**

### **A Sampling of Past Auction Items:**

- Minibar by José Andrés experience for 10
- Concert box at Capital One for Harry Styles concert
- Private dinners at ambassadors' residences
- VIP tickets to Saturday Night Live for two and two-day stay at a 5-star hotel
- VIP Experience for two at The Kentucky Derby
- Rare wines, such as Screaming Eagle and 1986 Chateau Margaux Premier Grand Cru
- Overnight and "Kitchen Table" for four at The Inn at Little Washington
- Spectacular insider trips to Napa Valley, Pebble Beach, Bordeaux, Tuscany and Catalan Spain

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## WHY YOUR SUPPORT MATTERS

Since *A Vintage Affair's* inception 25 years ago, it has again raised more than \$13 million to support Children's National Hospital. This year, the Founders Auxiliary Board will present this vitally important signature event. Continuing in the tradition of making every dollar count, funds raised will go to our Grants and Major gifts programs in support of the requests of Children's National's doctors, nurses and staff.

**We are proud of the hospital's many clinical and research accomplishments over the years and the enormous contribution our generous donors have made to the cause. Sponsor donations from *A Vintage Affair* have gone directly to:**

- propel innovative research and enable critical programs
- champion best practices in pediatric community health

Grant Awards are made at a variety of levels.

**Major gifts of \$1 million+ help advance groundbreaking pediatric research and patient care. Recent awards supported:**

- Sickle Cell Disease pain management
- A state-of-the-art Telemedicine Command Center providing 24-hour monitoring and care of the most critically ill patients (a particularly valuable resource during COVID-19)
- A pediatric dental clinic in an underserved area of the District of Columbia

**Grants ranging from \$5,000 - \$75,000 assisted in:**

- Designing the first U.S. pediatric hospital evidence-based models and practices. These can deliver the best patient experience, and aid in success across all settings, often in cooperation with other support networks such as schools and communities
- A study to determine if, in very small premature infants, the use of amino acids can ameliorate the risk of brain damage, where white matter abnormalities occur due to a lack of oxygen and blood flow

**Smaller grants ranging from \$2,500 to \$5,000 transformed the patient experience by providing:**

- Night lights that allow children to feel more comfortable and get a better night's sleep. With better sleep, research has shown, comes quicker healing, better outcomes and earlier discharge from the hospital
- Capes and masks to young patients undergoing surgeries to transform them into "superheroes"

When you decide to sponsor *A Vintage Affair*, it matters because every dollar makes a difference. Your support propels goals into achievements. In June 2023, US News and World Report reported that Children's National, maintained its ranking of #5 overall best children's hospital in the nation.

***When you think about where your money will do the most good, remember:  
when you sponsor A Vintage Affair, you will make a difference that can last many lifetimes.***

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## **MIDAS SPONSOR \$150,000**

*(Value of goods and services received is \$6,000)*

### **RECOGNITION BENEFITS**

- Premium branding and logo recognition throughout the A Vintage Affair event
- Main stage recognition including corporate logo or name placement and stage acknowledgement by event leadership
- Premium placement of corporate logo or name on invitation, program and event signage\*
- Premium placement of corporate logo with hyperlink or name on event website
- Premium placement of corporate logo or name on all digital materials
- Dedicated sponsor recognition post on Founders Auxiliary Board Instagram
- Opportunity for behind-the-scenes experience at Children's National, such as shadowing a surgeon or researcher for a day, or a customized hospital tour or patient playdate for your employees\*\*
- Invitation for one (1) member of corporate leadership team to serve on Children's National Hospital's Corporate Advisory Council
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program
- Exclusive invitations to grand openings and community events throughout 2024

### **PARTICIPATION BENEFITS**

- Thirty (30) tickets to VIP Sponsor Reception and the Main Event
- Reserved VIP area for your guests to include upgraded wine pouring

## **SOVEREIGN SPONSOR \$100,000**

*(Value of goods and services received is \$6,000)*

### **RECOGNITION BENEFITS**

- Premium branding and logo recognition throughout the A Vintage Affair event
- Main stage recognition including corporate logo or name placement and stage acknowledgement by event leadership
- Premium placement of corporate logo or name on invitation, program and event signage\*
- Premium placement of corporate logo with hyperlink or name on event website
- Premium placement of corporate logo or name on all digital materials
- Dedicated sponsor recognition post on Founders Auxiliary Board Instagram
- Opportunity for behind-the-scenes experience at Children's National, such as shadowing a surgeon or researcher for a day, or a customized hospital tour or patient playdate for your employees\*\*
- Invitation for one (1) member of corporate leadership team to serve on Children's National Hospital's Corporate Advisory Council
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

### **PARTICIPATION BENEFITS**

- Thirty (30) tickets to VIP Sponsor Reception and the Main Event
  - Reserved VIP area for your guests to include upgraded wine pourings
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## **MELCHIOR SPONSOR \$50,000**

*(Value of goods and services received is \$4,800)*

### **RECOGNITION BENEFITS**

- Branding and logo recognition throughout the A Vintage Affair event
- Main stage recognition including corporate logo or name placement and stage acknowledgement by event leadership
- Placement of corporate logo or name on invitation, program and event signage\*
- Placement of corporate logo with hyperlink or name on event website
- Placement of corporate logo or name on all digital materials
- Dedicated sponsor recognition post on Founders Auxiliary Board Instagram
- A customized hospital tour or patient playdate for your employees\*\*
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

### **PARTICIPATION BENEFITS**

- Twenty-four (24) tickets to VIP Sponsor Reception and the Main Event
- Reserved VIP area for your guests to include upgraded wine pourings

## **BALTHAZAR SPONSOR \$25,000**

*(Value of goods and services received is \$4,000)*

### **RECOGNITION BENEFITS**

- Main stage recognition including corporate logo or name placement
- Corporate logo or name placed on invitation, program and event signage\*
- Corporate logo with hyperlink or name listing on event website
- Corporate logo or name placement on all digital materials
- Sponsor recognition post on Founders Auxiliary Board Instagram
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

### **PARTICIPATION BENEFITS**

- Twenty (20) tickets to VIP Sponsor Reception and the Main Event
- Reserved VIP area for your guests to include upgraded wine pourings

## **IMPERIAL SPONSOR \$17,500**

*(Value of goods and services received is \$2,800)*

### **RECOGNITION BENEFITS**

- Corporate logo or name placed on invitation, program and event signage\*
- Corporate logo with hyperlink or name listing on event website
- Corporate logo or name placement on all digital materials
- Sponsor recognition post on Founders Auxiliary Board Instagram
- Membership as a leadership donor in the Children's Circle of Care annual individual recognition program

### **PARTICIPATION BENEFITS**

- Fourteen (14) tickets to VIP Sponsor Reception and the Main Event
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## **JEROBOAM SPONSOR \$10,000**

*(Value of goods and services received is \$2,000)*

### **RECOGNITION BENEFITS**

- Name recognition on invitation, program and event signage\*
- Corporate logo with hyperlink or name listing on event webpage
- Name recognition on all digital materials
- Sponsor recognition on Founders Auxiliary Board Instagram

### **PARTICIPATION BENEFITS**

- Ten (10) tickets to VIP Sponsor Reception and the Main Event

## **MAGNUM SPONSOR \$5,000**

*(Value of goods and services received is \$1,200)*

### **RECOGNITION BENEFITS**

- Name recognition on invitation, program and event signage\*
- Corporate name with hyperlink or name listing on event webpage
- Name recognition on all digital materials
- Sponsor recognition on Founders Auxiliary Board Instagram

### **PARTICIPATION BENEFITS**

- Six (6) tickets to VIP Sponsor Reception and the Main Event

## **DEMI SPONSOR \$2,500**

*(Value of goods and services received is \$400)*

### **RECOGNITION BENEFITS**

- Name recognition on, program and event signage\*
- Name listing on event webpage
- Name recognition on all digital materials

### **PARTICIPATION BENEFITS**

- Two (2) tickets to the Main Event
-



## SPONSORSHIP DETAILS

### **MATCHING GIFTS**

Want to boost the impact of your gift? Visit [ChildrensNational.org/MatchingGifts](https://ChildrensNational.org/MatchingGifts) to find out if your company provides matching gifts, or contact Children's Hospital Foundation at [301-565-8500](tel:301-565-8500) or [Foundation@ChildrensNational.org](mailto:Foundation@ChildrensNational.org) for assistance.

### **DONOR ADVISED FUNDS AND FAMILY FOUNDATIONS**

Event tickets or sponsorships paid through Donor Advised Funds (DAF) and/or private family foundations (P/FF) are not allowed. Bifurcation (the "splitting" of payment to pay for cost of goods and services/benefits separately and the tax-deductible portion must be paid from the DAF or P/FF) is not permissible.

Special restrictions surround gifts made to charitable organizations from donor-advised funds (DAFs) and private/family foundations (P/FFs). These restrictions are placed by the Internal Revenue Service (IRS). It is the due diligence of Children's Hospital Foundation to abide by the restrictions.

### **CUSTOMIZED SPONSORSHIPS**

To discuss a custom sponsorship, contact Kristina Seppala, sponsor liaison at [Vintage@FoundersAuxiliaryBoard.com](mailto:Vintage@FoundersAuxiliaryBoard.com)

\* Sponsorship commitment required by January 23, 2024 to receive recognition in the print and electronic invitations and by February 23, 2024 to receive recognition on digital display at the event.

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## SPONSOR COMMITMENT FORM

### I/WE WOULD LIKE TO PARTICIPATE AT THE FOLLOWING LEVEL:

- |  |  |
|--|--|
| <input type="checkbox"/> \$150,000 Midas Sponsor     | <input type="checkbox"/> \$10,000 Jeroboam Sponsor       |
| <input type="checkbox"/> \$100,000 Sovereign Sponsor | <input type="checkbox"/> \$5,000 Magnum Sponsor          |
| <input type="checkbox"/> \$50,000 Melchior Sponsor   | <input type="checkbox"/> \$2,500 Demi Sponsor            |
| <input type="checkbox"/> \$25,000 Balthazar Sponsor  | <input type="checkbox"/> Donation in the amount of _____ |
| <input type="checkbox"/> \$17,500 Imperial Sponsor   |  |

All sponsorships and ticket purchases are tax-deductible to the extent allowed by law. By selecting a sponsorship or ticket package, it is assumed that you will take advantage of all benefits included at the time of purchase per IRS regulations. If you are unable to attend the event and would like to make a fully tax-deductible gift, please select the Donation option above.

### PAYMENT OPTIONS

- Invoice me
- Check made payable to  
Children's National Hospital Foundation
- Charge my credit card:
- VISA  Mastercard  Discover  AmEx

Name on Card \_\_\_\_\_

Card Number \_\_\_\_\_

Expiration Date \_\_\_\_\_ CCV \_\_\_\_\_

Signature \_\_\_\_\_

- I intend to request a matching gift from my company
- I/We pledge to be a sponsor of *A Vintage Affair 2024* at the level indicated on this form and will remit payment on or before \_\_\_\_\_ Signature \_\_\_\_\_

Kindly submit full payment by March 2, 2024

Sponsorships & the resulting value of goods and services may not be paid through a donor-advised fund or family foundation per IRS regulations. Please contact Shelby Tudor at [STudor@ChildrensNational.org](mailto:STudor@ChildrensNational.org) or 301-565-8463 with any questions

Deadline is January 23, 2024 to receive Sponsor recognition in the print and electronic invitations and by February 23, 2024 to receive Sponsor recognition on digital display at the event. Children's Hospital Foundation's 501(c)3 number: 52-1640402

### MAIL OR EMAIL FORM TO:

ATTN: Shelby Tudor  
Children's National Hospital Foundation  
1 Inventa Place, 6th Floor West  
Silver Spring, MD 20910

### CONTACT INFORMATION

Name \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_

Email \_\_\_\_\_

Please list us in the printed materials as:

\_\_\_\_\_

\_\_\_\_\_

Children's National Hospital  
Foundation's 501(c)3 number: 52-1640402.  
Please review our sponsorship overview  
and information for the appropriate tax  
deduction by sponsor level.

