

THE FOUNDERS AUXILIARY BOARD PRESENTS

a Vintage Affair

ONE ENCHANTED EVENING

A NIGHT OF FINE WINE & FOOD BENEFITING
CHILDREN'S NATIONAL HOSPITAL

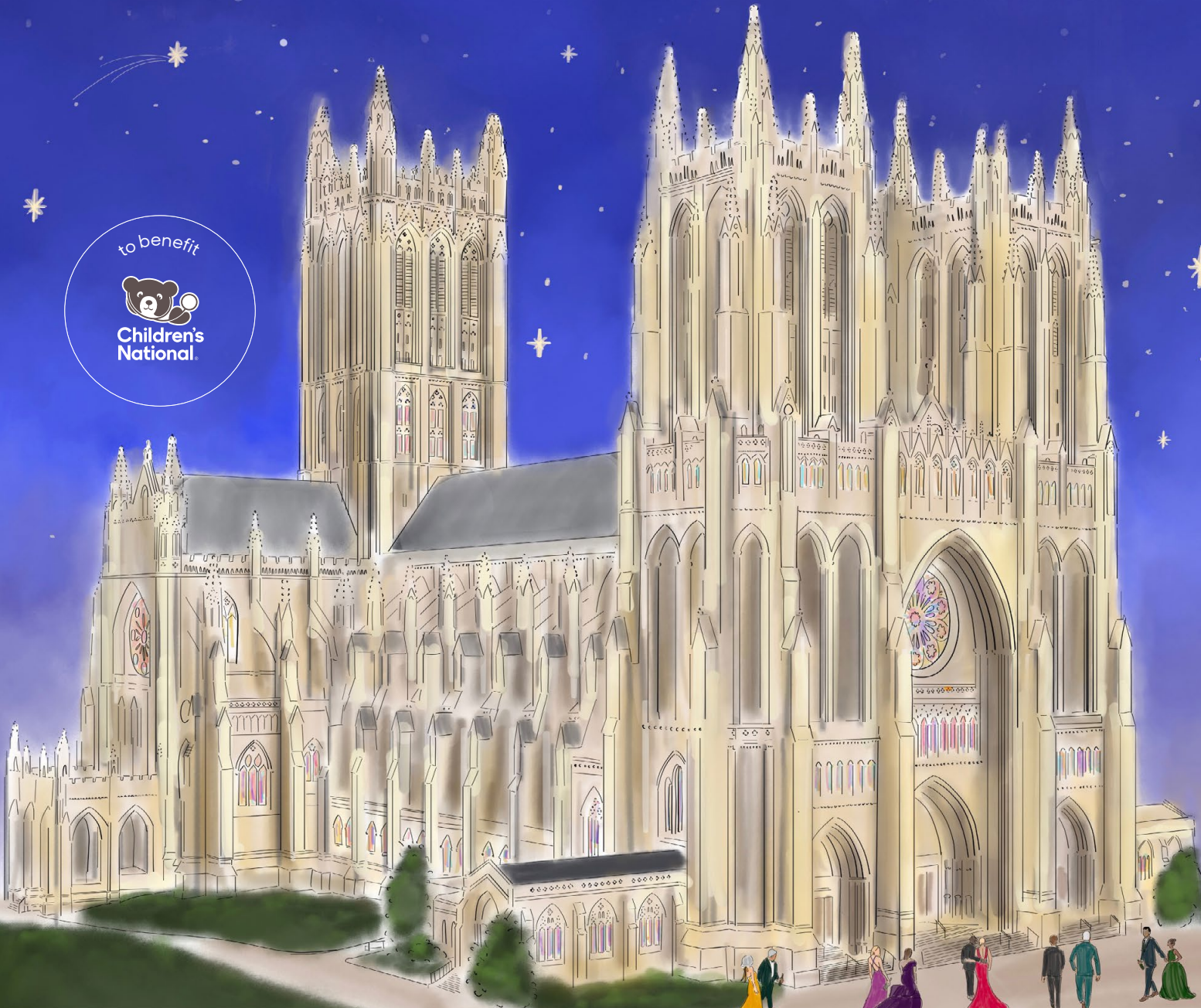
Saturday, March 4, 2023 | Washington National Cathedral

Sponsorship Opportunities

to benefit



Children's
National



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Date: Saturday, March 4, 2023

Venue: Washington National Cathedral, Washington, D.C.

Sponsors' Reception: Select wine tastings 6:30pm – 7:30pm

Main Event: Wine, food pairings & auction 7:30pm – 11:00pm

Attendees: Approximately 600 guests will attend this memorable evening to mix and mingle to support Children's National Hospital

Attire: Cocktail

Main Event Tickets: \$500 per person

Event Executive Directors: Juliette Raffensperger, Charlotte Safos & Chandrani Ghosh

Leadership Committee: Gail & Prentiss Feagles, Chandrani Ghosh & Rohit Bhayana, May Liang & Jim Lintott, Maya Melhem & Henry Cason, Charlotte & Alex Safos, Diane & Peter Schaefer, Kristina Seppala & Jon Seaton, Kathie & Mike Williams

A Vintage Affair - One Enchanted Evening: On March 4, 2023, after what will be a three-year hiatus due to the pandemic, *A Vintage Affair* returns with another dazzling epicurean evening dedicated to Children's National. Celebrating its 24th year, the leadership of this event combines the former host, the Board of Visitors, with the Children's Health Board, in the newly formed Founders Auxiliary Board.

Guests of *A Vintage Affair* will enjoy fine wines and cuisine from around the world, along with a robust auction of highly sought-after wines, fine and exclusive dining, fabulous getaways and priceless experiences that will benefit Children's National. Participation is available through various levels of sponsorships to individuals and corporations, as well as individual tickets.

The Founders Auxiliary Board continues the 150-year legacy of championing children's health through fundraising initiatives and volunteerism. Following their founders' footsteps, the dedicated board members support Children's National through Annual Grants and Major Gift Programs.

A Vintage Affair has raised more than \$12.5 million for these programs since its inception.

The pandemic has shown us the critical importance of healthcare providers and facilities to ensure the safety and health of our community. Children's National stands strong, despite the challenges and demands it has faced, and continues to care for our most precious resource, our kids.

Now more than ever, the hospital needs your support.

A Sampling of Past Auction Items:

Minibar by José Andrés experience for 18

Concert box at Capital One for Harry Styles concert

Private dinners at Ambassadors' residences

VIP tickets to Saturday Night Live for two and two-day stay at a 5-star hotel

Seven-day Mediterranean cruise on the ultra-luxurious Seabourn line

Rare wines, such as Screaming Eagle, and 1986 Chateau Margaux Premier Grand Cru

Overnight and "kitchen table" for four at The Inn at Little Washington

Spectacular, insider trips to Napa Valley, Pebble Beach and Tuscany

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WHY YOUR SUPPORT MATTERS

Since *A Vintage Affair's* inception 24 years ago, it has raised more than \$12.5 million to support Children's National Hospital. This year, the Founders Auxiliary Board (a merger of former host, the Board of Visitors, and the Children's Health Board) will present this vitally important signature event. Continuing in the tradition of making every dollar count, funds raised will go to our Grants and Major Gifts Programs in support of the requests of Children's National's doctors, nurses and staff.

We are proud of the hospital's many clinical and research accomplishments over the years and the enormous contribution our generous donors have made to the cause. Sponsor donations from *A Vintage Affair* have gone directly to:

- propel innovative research and enable critical programs
- champion best practices in pediatric community health

Grant awards are made at a variety of levels. Large Major Gifts of more than \$1 million help transform the groundbreaking pediatric research and patient care. Recent awards supported:

- Sickle Cell Disease pain management
- A state-of-the-art Telemedicine Command Center providing 24-hour monitoring and care of the most critically ill patients (a particularly valuable resource during COVID-19)
- A pediatric dental clinic in an underserved area of the District of Columbia

Grants ranging from \$5,000 – \$75,000 assisted in:

- Designing the first U.S. pediatric hospital evidence-based models and practices. These can deliver the best patient experience, and aid in success across all settings, often in cooperation with other support networks such as schools and communities
- A study to see if, in very small premature infants, the use of amino acids can ameliorate the risk of brain damage, where white matter abnormalities occur due to a lack of oxygen and blood flow

Smaller grants ranging from \$2,500 to \$5,000 transformed the patient experience by providing:

- Night lights that allow children to feel more comfortable and get a better night's sleep. With better sleep, research has shown, comes quicker healing, better outcomes and earlier discharge from the hospital
- Capes and masks to young patients undergoing surgeries to transform them into "superheroes"

When you decide to sponsor *A Vintage Affair*, it matters because every dollar makes a difference. Your support propels goals into achievements. In June 2022, U.S. News & World Report reported that Children's National, having navigated the COVID-19 pandemic's enormous challenges, moved up in rankings to become the #5 overall best children's hospital in the nation. It remains #1 in neonatology for the sixth straight year.

The pandemic increased demands on doctors, nurses and staff. Safety requirements increased costs. Elective procedures and services first came to a halt, then were limited. Programs underway slowed. Hospital staff performed heroically to provide stellar patient care amid personnel shortages and other issues that many businesses and organizations face. More than ever, your support is needed. You have our promise that it will be conscientiously employed.

When you think about where your money will do the most good, remember: when you sponsor *A Vintage Affair, One Enchanted Evening*, you will make a difference that can last many lifetimes.

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ENCHANTMENT SPONSOR \$150,000

(Value of goods and services received is \$6,000)

RECOGNITION BENEFITS

- Premium branding and logo recognition throughout the *A Vintage Affair* event
- Main stage recognition including corporate logo or name placement and stage acknowledgement by event leadership
- Premium placement of corporate logo or name on invitation, program and event signage*
- Premium placement of corporate logo with hyperlink or name on event website
- Premium placement of corporate logo or name on all digital materials
- Dedicated sponsor recognition post on Founders Auxiliary Board Instagram
- Opportunity for behind-the-scenes experience at Children's National, such as shadowing a surgeon or researcher for a day, or a customized hospital tour or patient playdate for your employees**
- Exclusive invitations to grand openings and community events throughout 2023
- Invitation for one (1) member of corporate leadership team to serve on Children's National Hospital's Corporate Advisory Council
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

PARTICIPATION BENEFITS

- Thirty (30) tickets to VIP Sponsor Reception and the Main Event
- Reserved VIP area for your guests to include upgraded wine pourings

LUMINARY SPONSOR \$100,000

(Value of goods and services received is \$6,000)

RECOGNITION BENEFITS

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- Premium placement of corporate logo or name on invitation, program and event signage*
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- Invitation for one (1) member of corporate leadership team to serve on Children's National Hospital's Corporate Advisory Council
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CELESTIAL SPONSOR \$50,000

(Value of goods and services received is \$4,800)

RECOGNITION BENEFITS

- Branding and logo recognition throughout the *A Vintage Affair* event
- Main stage recognition including corporate logo or name placement and stage acknowledgement by event leadership
- Placement of corporate logo or name on invitation, program and event signage*
- Placement of corporate logo with hyperlink or name on event website
- Placement of corporate logo or name on all digital materials
- Dedicated sponsor recognition post on Founders Auxiliary Board Instagram
- A customized hospital tour or patient playdate for your employees**
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

PARTICIPATION BENEFITS

- Twenty-four (24) tickets to VIP Sponsor Reception and the Main Event
- Reserved VIP area for your guests to include upgraded wine pourings

COSMIC SPONSOR \$25,000

(Value of goods and services received is \$3,600)

RECOGNITION BENEFITS

- Main stage recognition including corporate logo or name placement
- Corporate logo or name placed on invitation, program and event signage*
- Corporate logo with hyperlink or name listing on event website
- Corporate logo or name placement on all digital materials
- Sponsor recognition post on Founders Auxiliary Board Instagram
- Membership as a leadership donor in the Champions for Every Child annual corporate recognition program or the Children's Circle of Care annual individual recognition program

PARTICIPATION BENEFITS

- Eighteen (18) tickets to VIP Sponsor Reception and the Main Event
- Reserved VIP area for your guests to include upgraded wine pourings

GALACTIC SPONSOR \$17,500

(Value of goods and services received is \$2,100)

RECOGNITION BENEFITS

- Corporate logo or name placed on invitation, program and event signage*
- Corporate logo with hyperlink or name listing on event website
- Corporate logo or name placement on all digital materials
- Sponsor recognition post on Founders Auxiliary Board Instagram
- Membership as a leadership donor in the Children's Circle of Care annual individual recognition program

PARTICIPATION BENEFITS

- Fourteen (14) tickets to Sponsors' Reception and the Main Event

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GALAXY SPONSOR \$10,000

(Value of goods and services received is \$1,500)

RECOGNITION BENEFITS

- Name recognition on invitation, program and event signage*
- Corporate logo with hyperlink or name listing on event webpage
- Name recognition on all digital materials
- Sponsor recognition on Founders Auxiliary Board Instagram

PARTICIPATION BENEFITS

- Ten (10) tickets to Sponsors' Reception and the Main Event

COMET SPONSOR \$5,000

(Value of goods and services received is \$900)

RECOGNITION BENEFITS

- Name recognition on invitation, program and event signage*
- Corporate name with hyperlink or name listing on event webpage
- Name recognition on all digital materials
- Sponsor recognition on Founders Auxiliary Board Instagram

PARTICIPATION BENEFITS

- Six (6) tickets to Sponsors' Reception and the Main Event

DREAM WEAVER SPONSOR \$2,500

(Value of goods and services received is \$300)

RECOGNITION BENEFITS

- Name recognition on, program and event signage*
- Name listing on event webpage
- Name recognition on all digital materials

PARTICIPATION BENEFITS

- Two (2) tickets to Sponsors' Reception and the Main Event

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SPONSORSHIP DETAILS

MATCHING GIFTS

Want to boost the impact of your gift? Visit ChildrensNational.org/MatchingGifts to find out if your company provides matching gifts, or contact Children's National Hospital Foundation at **301-565-8500** or Foundation@ChildrensNational.org for assistance.

DONOR ADVISED FUNDS AND FAMILY FOUNDATIONS

Event tickets or sponsorships paid through Donor Advised Funds (DAF) and/or private family foundations (P/FF) are not allowed. Bifurcation (the "splitting" of payment to pay for cost of goods and services/benefits separately and the tax-deductible portion be paid from the DAF or P/FF) is not permissible.

Special restrictions surround gifts made to charitable organizations from donor-advised funds (DAFs) and private/family foundations (P/FFs). These restrictions are placed by the Internal Revenue Service (IRS). It is the due diligence of Children's National Hospital Foundation to abide by the restrictions.

CUSTOMIZED SPONSORSHIPS

To discuss a custom sponsorship contact Kristina Seppala, Sponsor Liaison at Vintage@FoundersAuxiliaryBoard.com

** Sponsorship commitment required by January 13, 2023 to receive recognition in the print and electronic invitations and by February 24, 2023 to receive recognition on digital display at the event.*

*** In-hospital activities will be coordinated as available given current hospital guidance on COVID-19 protocol.*

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Saturday, March 4, 2023 | Washington National Cathedral

SPONSOR COMMITMENT FORM

I/WE WOULD LIKE TO PARTICIPATE AT THE FOLLOWING LEVEL:

- | | |
|--|--|
| <input type="checkbox"/> \$150,000 Enchantment Sponsor | <input type="checkbox"/> \$10,000 Galaxy Sponsor |
| <input type="checkbox"/> \$100,000 Luminary Sponsor | <input type="checkbox"/> \$5,000 Comet Sponsor |
| <input type="checkbox"/> \$50,000 Celestial Sponsor | <input type="checkbox"/> \$2,500 Dream Weaver Sponsor |
| <input type="checkbox"/> \$25,000 Cosmic Sponsor | <input type="checkbox"/> Donation in the amount of _____ |
| <input type="checkbox"/> \$17,500 Galactic Sponsor | |

All sponsorships and ticket purchases are tax-deductible to the extent allowed by law. By selecting a sponsorship or ticket package, it is assumed that you will take advantage of all benefits included at the time of purchase per IRS regulations. If you are unable to attend the event and would like to make a fully tax-deductible gift, please select the Donation option above.

PAYMENT OPTIONS

- ☐ Invoice me
- ☐ Check made payable to
Children's National Hospital Foundation
- ☐ Charge my credit card:
- o VISA o Mastercard o Discover o AmEx

Name on Card _____

Card Number _____

Expiration Date _____ CCV: _____

Signature _____

- ☐ I intend to request a matching gift from my company

CONTACT INFORMATION

Name _____

Address _____

City/State/Zip _____

Phone _____

Email _____

Please list us in the printed materials as:

MAIL OR EMAIL FORM TO:

ATTN: Shelby Tudor
Children's National Hospital Foundation
1 Inventa Place, 6th Floor West
Silver Spring, MD 20910

Children's National Hospital Foundation's
501(c)3 number: 52-1640402. Please review
our sponsorship overview and information for
the appropriate tax deduction by sponsor level.

